



# sundara

AIRBRUSH TANNING



**Sundara Airbrush Tanning** is New York City's most advanced sunless tanning salon, offering the **best spray tan** to discriminating clientele. Specializing exclusively in the airbrush tanning method, Sundara is the only salon to offer **custom colour matching** and its **award-winning** treatments provide a natural look everytime.

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Located in Midtown West Manhattan, **Sundara Airbrush Tanning** is the **first storefront** salon in New York City dedicated exclusively to sunless tanning. Using **advanced technology** and state-of-the-art interior design, the space was engineered from the ground up to maximize the airbrush tanning experience for our clientele.



## Mission

**Sundara**, which means “beautiful” in Sanskrit, is an innovative tanning salon that specializes in the **art and science** of sunless tanning. Our mission is to provide clients with a consistent, **natural-looking** spray tan that is perfectly customized to individual skin type and personal preference.

Through **world-class** tanning products, friendly customer service, and **unparalleled expertise** in the technology of airbrush tanning, Sundara maximizes the benefits that can be achieved through spray tanning. We are eager to share our knowledge with all those seeking to maintain a **healthy** and **youthful** glow on a year-round basis.

## History

The founding director of **Sundara Airbrush Tanning**, Santiago, is a former sun-worshipper who became fascinated by the technology of sunless tanning in 2002. After several years of researching the technique and developing his own **proprietary solutions**, Santiago opened the first Sundara salon in early 2005.

Two years later, the salon expanded to its own **state-of-the-art storefront** in midtown Manhattan that is the first of its kind engineered from the ground up to maximize the airbrush tanning experience.

Sundara is now the **premier destination** for spray tanning in New York City.



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## Natural-Based

Sundara's advanced formulations are natural-based products that contain no alcohol or artificial fragrances. The active tanning ingredient, DHA, is an FDA-approved sugar cane derivative that provides a safe alternative to a UV tanning.

## Custom Colour

Sundara is dedicated to customizing a sunless tan to the specific needs of its clients. After careful evaluation, technicians will vary the shade, depth and colour of the tan according to natural skin type and preferences.

## Flawless Application

Sundara's innovative sunless tanning treatment uses an airmist delivery system to evenly coat the body in less than 3 minutes. The procedure is administered by NYC's most acclaimed experts in sunless tanning.



## Anti-Aging

Sundara's products contain precious botanical extracts and intensive hydrating properties that deeply nourish and revitalize the skin. The essential ingredients provide radiance to the complexion and impart a youthful-looking glow.

## Fades Evenly

With use of Sundara Tan Extender and Sundara Coconut Body Butter, your tan will last up to ten days and fade evenly. The treatment is designed to provide clients with a consistent, year-round option to achieve their desired complexion.

## State-of-the-Art

Unlike day spas and UV-tanning salons, Sundara's treatment center is engineered from the ground up to maximize the results of the airbrush tanning treatment.



### Standard Rates

**Full Body: \$78**

**Half Body: \$52**

**Face Only: \$30**

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### Packages

(Full Body)

**Three: \$ 195**

**Five: \$285**

**Ten: \$470**

### Gift Cards

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Gift Cards may be purchased for any amount and are good towards products and services.



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## Senior Technician

Sundara's senior technician and salon manager is **Natalie Cupid**, a graduate of the Learning Institute of Beauty Sciences who has worked at Sundara since its inception in 2005. With an unparalleled expertise in the field of sunless tanning, Natalie has treated **thousands of clients** with Sundara's award-winning airbrush tanning procedure.

Natalie's **easy-going** and **upbeat** personality and her ability to make all clients completely at ease during the process have made her a sensation amongst Sundara's **loyal following**. Having developed an extensive knowledge base of spray tan tips, tricks and techniques, Natalie is New York City's **"go-to" expert** for all matters relating to airbrush tanning and skin treatments.

Recognized as one of the world's leading beauty consultants, her international clientele includes celebrities such as **Mariah Carey**, **Hillary Duff** and **Sienna Miller**.

Natalie is available for TV appearances and on-site demos.



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## Before You Tan

- Shower, Exfoliate, Shave - come to session with dry, clean skin.
- Remove moisturizer, body lotion, perfume, deodorant, makeup, sunscreen.
- Wear dark, loose-fitting clothing, bathing suit, loose socks or flip-flops to salon.
- Do not wear white clothing, tight clothing, bras, wristbands, leather, nylon, wool, silk, jewelry.
- Avoid waxing, dermabrasion, facials within 24 hours before treatment.
- Have a manicure or pedicure before treatment.

## After You Tan

- Avoid showering, rain, sweating, and exposure to water for eight (8) hours.
- Do not wear white clothing for at least 24 hours.
- Do not wear super tight clothing.
- Moisturize entire body twice daily for at least one week.
- Use Sundara products to increase duration of the airbrush tan.
- Avoid Jacuzzis, hot tubs, chlorine, and very long hot showers.
- Tanning beds and sunbathing are o.k., but apply sunscreen.



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Products



**Sundara Coconut Body Butter:** Moisturization is the key to maximizing the airbrush tan. A luxurious body butter with intensive hydrating and skin firming ingredients that are whipped to perfection to deeply nourish and hydrate the skin. For best results, apply twice daily after your shower or bath. 8 oz. - \$25

**Sundara Watermelon Tan Extender:** Precious botanical extracts are combined with a subtle dose of sunless tanner to provide a gradual radiance-boosting glow. Use as a daily moisturizer or tan extender. 8 oz. - \$27

**Sundara Cane Sugar Body Scrub:** An invigorating, deep cleansing body scrub to detoxify, renew and tone the skin with massaging action from cane sugar particles. Blended with precious natural oils to lock in moisture. Gently exfoliates to reveal smooth, silky soft, radiant looking skin. 8 oz. - \$25

## INGREDIENT LIST

### Solution (Bronzer Varies)

**INGREDIENTS:** Organic Aloe Barbadensis Leaf Juice, Dihydroxyacetone, Organic Extract of Pyrus Malus (Apple) Juice (Malic), Vitis Vinifera (White Grape) Juice (Tartaric), Organic Saccharum Officinatum (Glycolic Acid), Organic Camellia Sinensis (Green Tea) Leaf Extract, Organic Essential Fatty Acids of Oenothera Biennis (Evening Primrose), Linum Usitatissimum (Linseed) Seed & Borago Officinalis (Borage) Seed, Glycerin, Capric triglyceride, Methylparaben, Propylparaben, Fragrance, FD&C Blue #1 (CI 42090); FD&C Red #40 (CI 16035); FD&C Yellow #6 (CI 15985).

### Coconut Body Butter

**INGREDIENTS:** Water (Aqua), Organic Cocos Nucifera (Coconut) Oil, Cyclomethicone, Glyceryl Stearate, Cetearyl Alcohol, Stearic Acid, Glycerin, Vitamin E, Panthenol, Squalan (Olive), Triethanolamine, Fragrance (Parfum).

### Cane Sugar Body Scrub

**INGREDIENTS:** Organic Pure Cane Sugar Sucrose, Organic Glycine Soja (Soybean) Oil, Organic Cocos Nucifera (Coconut) Oil, Organic Mangifera Indica (Mango) Seed Oil, Organic Olea Europaea (Olive) Fruit Oil, Butyrospermum Parkii (Shea) Butter, Organic Fragaria Vesca (Strawberry) Fruit Powder, Rubus Idaeus (Raspberry), Organic Macrocarpon (Cranberry) Powder, Caprylic / Capric Triglyceride, Polysorbate 60, Tocopheryl Acetate (Vitamin E), Phenoxyethanol, Cyclomethicone, Glyceryl Stearate, Cetearyl Alcohol, Stearic Acid, Glycerin, Panthenol, Squalan (Olive), Triethanolamine, Fragrance (Parfum).

### Tan Extender

**INGREDIENTS:** Water (agua), Aloe Barbadensis Gel, Algae Extract, Cocos Nucifera (Coconut) Oil, Glycine Soja (Soybean) Oil, Sunflower Seed Oil (Helianthus Annuus), Bergamont Oil, Dihydroxyacetone, Erythrose, Sandalwood Oil, Butyrospermum Parkii (Shea) Butter, Simmondsia Chinensis (Jojoba) Seed Oil, Sweet Almond Oil, Cannabis Sativa (Hemp) Seed Oil, Sugar Cane Extract, Orange & Lemon Fruit Extract, Sugar Maple Extract, Mangifera Indica (Mango) Fruit Extract, Zingiber Officinale (Ginger) Root Extract, Panax Ginseng Root Extract, Vitamin E, Phospholipids, Glucose Tyrosinate, Saccharide Isomerate, Methylparaben, Tocopheryl Acetate, Propylparaben, Propylene Glycol Sodium, Lauryl Sulfate, Stearic Acid, Fragrance (Parfum).



**Certified Organic**



**Age-Defying Peptides**



**Vitamin Antioxidants**



**Hydroxy-Acid Complex**



**Rejuvenating Enzymes**

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## Location

**Sundara Airbrush Tanning**  
425 West 46th Street  
b/w 9th and 10th Avenue  
New York, New York 10036

[MAP](#)

## Transportation

A/C/E to 42nd Street  
N/R/Q/W to Times Square  
1/2/3/S/7 to Times Square

## Hours of Operation

**Monday:** 12pm-7pm  
**Tuesday:** 11am-8pm  
**Wednesday:** 11am-9pm  
**Thursday:** 11am-9pm  
**Friday:** 11am-9pm  
**Saturday:** 10am-6pm

## Appointments

**(212) 977-9575**

## E-mail

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Natalie Cupid (Senior Tech)  
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## Media Inquiries

All media inquiries and public relations requests should be directed to **Maggie Carr** at Michael Rogers PR.

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